

ARTIST BRIEF

Elizabeth Street Parking Building Mural

Overview

Tauranga City Council has committed over \$300 million of investment in Tauranga's city centre over the next six years to transform the area into a vibrant and welcoming place. This includes the Te Manawataki o Te Papa civic precinct, comprising a new library, museum, event and exhibition space, and civic whare. There will also be improvements to the waterfront, projects to facilitate movement around CBD, upgrades of public spaces such as Masonic Park, and facilities upgrades.

Elizabeth Street Parking Building Mural Commission

As part of this plan, Tauranga City Council would like to commission a large-scale mural on a wall situated at the entrance to the Elizabeth Street car parking building at 64 Elizabeth Street [Wall D]. See the **Appendix** for images and site-specific notes. The wall site is highly visible from Elizabeth Street, the car park for the retail outlets at 94 Elizabeth Street, and to those using the parking building.

Design Considerations

Concepts for the mural must be inspired by some aspect of the colours and / or designs that differentiate the six floors of the Elizabeth Street car parking building. Opportunities are around:

1. The six habitats [bush, wetlands, forest canopy, ranges, sky, islands].
2. The six identifiers for each habitat [Forest Gecko, Paradise Shelduck, Fantail, Puriri Moth, NZ Falcon, Katipo Spider].
3. The patterns / designs reflecting the combination of habitat and identifier for each floor.

See the **Appendix** for visual depictions of the design considerations.

It is also important that any proposed design fits well with Owen Dippie's *Pieta* mural situated over the entrance to the Elizabeth Street car parking building. While it doesn't need to be in a similar style, it needs to work in harmony with it.

Lastly, the mural should be created with materials to ensure it lasts for at least 10 years. Maintenance will be managed by Tauranga City Council as part of their routine upkeep of the building.

Artist Responsibilities

For this commission, the artist will be responsible for the following:

- All materials to create the mural, including paint, brushes, rollers, drop sheets.

- Wall surface preparation to a standard sufficient to ensure a high-quality finish to the artwork, eg cleaning materials, sanding, water blasting, sealing.
- Equipment hire, including WorkSafe certification if a scissor lift or cherry picker is required.
- Protective gear, eg high visibility vest.
- Any additional project management or administration support.
- Travel expenses to and from the site.
- The removal of all paint, equipment and tools when not working on the site so as not to impede pedestrian access or cause health and safety concerns. Tauranga City Council can provide access to a secure storage cage in the car parking building stairwell for this purpose.
- Completing the Health and Safety Risk Assessment form as it pertains to the site [see the **Appendix** to this document] and returning it to annie@creativebop.org.nz.
- Ensuring that the final work accurately reflects the approved design, with no designs, images or words included that may be deemed offensive.

Tauranga City Council Responsibilities

For this commission, Tauranga City Council will be responsible for the following:

- Gaining permission for the artwork to be undertaken [permission has been approved for this site as the commissioner is the building owner].
- Evaluating the site in respect to access, the condition of the wall, and other information relevant to the artwork [this has been completed, see the **Appendix**].
- Providing any caveats in terms of themes, style and / or cultural significance [see Design Considerations on page 1 of this brief].
- Applying a coat of graffiti guard to the mural once it has been completed.
- Providing free parking for the artist in the Elizabeth Street car parking building for the duration of the project on receipt of the artist's car registration number.
- Providing access for the artist to a secure storage cage in the car parking building stairwell to store paint, equipment and tools when not working on the site.
- Arranging for the entrance to the car parking building to be closed to vehicles while the artist is on site. This will include the provision of road cones and signage.

Submission requirements

To be considered for this commission, we are seeking proposals containing the following information by **12pm on Monday 2 June 2025**:

- A sketch / concept of your design.
- A short description of the intended design and its relationship the design considerations.
- A quote to deliver the mural, as per "Artist Responsibilities" above. As a guide, it is expected that the artist fee will be approximately \$10,000 [+ GST], with materials and other elements additional to this. The quote needs to be supported by a budget.

- Examples of your previous work.
- An estimate of the amount of time it will take to complete the mural.
- Your availability to complete the mural from 1 July 2025.

Assessment Process

Proposals will be assessed by representatives from Tauranga City Council and Creative Bay of Plenty, considering:

- The artist's style;
- The concept design's reference to the design considerations;
- The cost of delivery; and
- The timeframe for delivery.

Appendices

1. Design Considerations – 2 pages
2. Template for Budget Considerations
3. Health & Safety Risk Assessment Form
4. Images and notes on site of commission

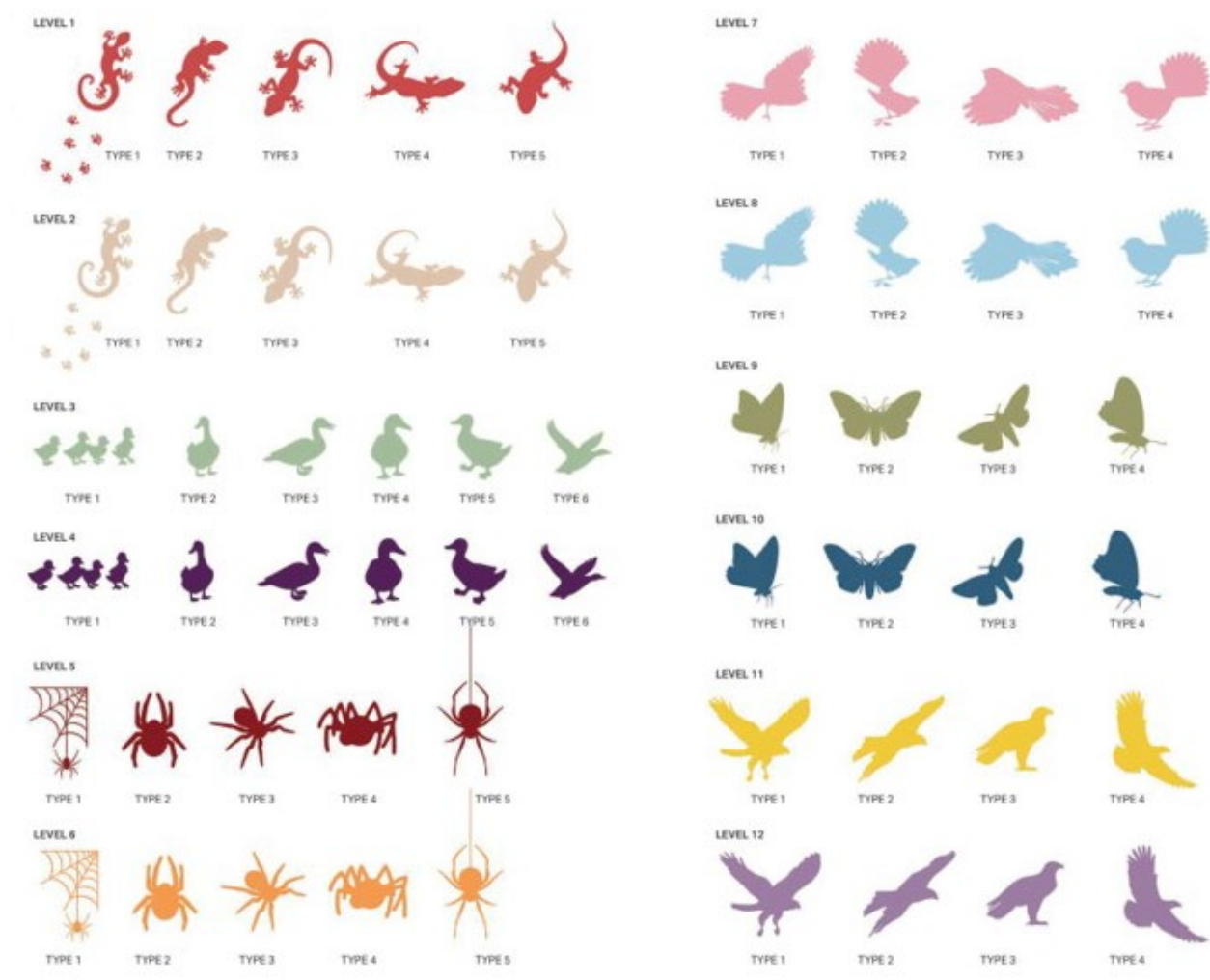
Elizabeth St Car Parking Building | Design Considerations ^[1]

Habitat + base colour + pattern inspired by identifier [see next page for identifier options]

<p>Habitat: Bush Identifier: Forest Gecko</p> <p>Habitat: Wetlands Identifier: Paradise Shelduck</p> <p>Habitat: Forest Canopy Identifier: Fantail</p> <p>Habitat: Ranges Identifier: Puriri Moth</p> <p>Habitat: Sky Identifier: NZ Falcon</p> <p>Habitat: Islands Identifier: Katipo Spider</p>	BASE COLOUR	PATTERN COLOUR	
	RESENE DROP DEAD GORGEOUS	RESENE JUST RIGHT	
	RESENE SPRING RAIN	RESENE SHOW STOPPER	
	RESENE DREAM BIG	RESENE COCONUT ICE	
	RESENE BLUMINE	RESENE AWOL	
	RESENE BROOM	RESENE DANCING GIRL	
	RESENE TEQUILA SUNRISE	RESENE SALSA	

Elizabeth St Car Parking Building Mural | Design Considerations ^[2]

Identifiers inspiring patterns on previous page [two options for each of the six designs]



Elizabeth St Car Parking Building Mural | Artist Budget Considerations

This template is not intended to be exhaustive but gives some ideas about potential costs to deliver a mural that you will need to consider.

Project Costs		
Item	Examples & Considerations	Amount
Artist Fee	Fee to pay the artist for the commission	
Project Coordinator / Curator	Any additional paid support, eg project management / administration	
Materials for Artwork	Including paint, rollers, brushes, drop sheets etc	
Site / Surface Preparation	Cleaning materials, water blaster, landscaping, securing artwork	
Equipment Hire	Cherry picker, scaffolding	
Health & Safety	Do you need a health & safety plan developed, include items like protective gear, high vis vests, road cones	
Insurance	Public liability, indemnity, to cover artwork once completed	
Travel Expenses / Parking	Travel to and from the site, parking charges	
Traffic Management Plan	Do you need someone to prepare and lodge this?	

Elizabeth St Car Parking Building Mural | Health & Safety Risk Assessment

The items on this form are to give you an idea of the types of health and safety risks you need to consider for the site. Delete any that do not apply and include additional considerations that you have identified.

DATES OF WORK:	COMPANY NAME:
ARTIST NAME:	ARTIST SIGNATURE:
LOCATION OF WORK [site address]:	RETURN FORM TO: Annie Hill, Creative Bay of Plenty Email: annie@creativebop.org.nz
DESCRIPTION OF WORK BEING UNDERTAKEN AT THIS SITE:	

Risk Assessment & Control Measures: Visually inspect the site and record all risks and methods to manage the risk [that is or could be associated with the work that you are about to perform]. Should conditions or the tasks you perform change, add any additional risks and mitigation to the list. Ongoing monitoring of any risk control measures is required to ensure that they remain effective for the duration of the work. Some common risk and control measures are recorded below. Please include any additional site-specific risk and control issues to this list.

POTENTIAL RISKS OR HAZARDS IDENTIFIED	CONTROL MEASURES IN PLACE
Pedestrian Traffic	Ensure an unobstructed walkway past the wall is maintained so that pedestrians don't have to leave the path. Consider pram and wheelchair access.
Tripping Hazards	Adopt good housekeeping procedures y ensuring all equipment is out of the way.
Road Traffic	Be aware of passing traffic on busy roads; ensure your vehicle is parked legally.
Wall close to the road and the job may put the artist in the path of traffic pedestrians	Traffic Management Plan required. Communicate with Creative BOP for support in developing this.

Elizabeth St Car Parking Building Mural | Site Notes

Site Address:	64 Elizabeth Street, Tauranga Northwest wall of 64 Elizabeth Street, entrance to multi-storey car parking building ['Wall D', as per the images on the following pages].
Access:	Accessed and seen from Elizabeth Street and from the car park of the retail outlets at 94 Elizabeth Street.
Wall Dimensions:	The wall is approximately 38 metres long. The height is one storey at the beginning of the wall, tapering off a little near the entrance to the car parking building.
Wall Condition:	<p>The wall is in very good condition - painted masonry block with a few superficial cracks.</p> <p>Clean and potential base coat required.</p> <p>3 x large signs are on the wall</p> <p>An entrance height barrier is attached to the wall at the building entrance, which will need to be considered in the design.</p> <p>Wires are running along top of wall for 3 security lights.</p> <p>Car parking above wall.</p> <p>Pavement lip at base of wall. The ground is smooth tarmac.</p>
Permission:	Tauranga City Council is the building owner and is commissioning this mural, so permission has been granted.
Health & Safety:	<p>The access will be blocked off to the public at all times that the artist is working on the mural [to be arranged by Tauranga City Council].</p> <p>The wall is on a slight gradient, so some areas may require the artist to work at height. Artist would need to have a WorkSafe Certificate for this.</p> <p>A risk assessment register will need to be completed for the installation.</p>

Elizabeth St Car Parking Building Mural | Site Images

