

Piccadilly Arcade Mural

OVERVIEW

Tauranga City Council has committed over \$300 million of investment in Tauranga's city centre over the next six years to transform the area into a vibrant and welcoming place. This includes the Te Manawataki o Te Papa civic precinct, comprising a new library, museum, event and exhibition space, and civic whare. There will also be improvements to the waterfront, projects to facilitate movement around CBD, upgrades of public spaces such as Masonic Park, and facilities upgrades.

As part of this plan, council has contracted Creative Bay of Plenty to deliver the CBD Mural Project 2024-25. This comprises a photographic stocktake of all the blank walls in the CBD that would be suitable for large-scale street art, as well as commissioning up to eight mural projects. Of these murals, five will be delivered through the Tauranga Street Art Festival being held in March 2025, one has been completed and two will be commissioned by Creative Bay of Plenty.

Piccadilly Arcade Mural Commission

We would like to commission a mural situated at the entrance to Piccadilly Arcade from Grey Street, Tauranga [see Appendix for images and site-specific notes]. This site is highly visible from the Spring Street car parking building entrance opposite, as well as along Grey Street.

Design Considerations

Concepts for the mural must be in line with the theme of the arcade, specifically the Piccadilly Line tube station in London. The property owners will also favour proposals that enhance the prominence of the Piccadilly Arcade signage.

Given the wall is well protected from the elements, including human impact, the mural should be created to last for at least 10 years, including the use of robust vandal resistant materials. Maintenance will be managed by the property owners as part of their routine work.

Artist Responsibilities

For this commission, the artist will be responsible for the following:

- All materials to create the mural, eg paint, brushes, rollers, drop sheets, graffiti guard.
- Wall surface preparation to a standard sufficient to ensure a high-quality finish to the artwork, eg cleaning materials, sanding, water blasting, sealing.
- Equipment hire, including WorkSafe certification as a scissor lift or cherry picker will be required for this site.
- Protective gear, eg high visibility vest, road cones to support the Traffic Management Plan.
- Any additional project management or administration support.

- Travel expenses to and from the site, including parking charges.
- The safe storage of all paint, equipment and tools when working on the site so as not to impede pedestrian access or cause health and safety concerns. All materials must be removed from the site and stored securely when not working on the site.
- With the support of Creative Bay of Plenty and Tauranga City Council, developing a Traffic Management Plan to manage pedestrian access during the creation process.
- Completing the Health and Safety Risk Assessment form as it pertains to the site [see the Appendix to this document] and returning it to annie@creativebop.org.nz.
- Ensuring that the final work accurately reflects the approved design, with no designs, images or words included that may be deemed offensive.

Creative Bay of Plenty Responsibilities

For this commission, Creative Bay of Plenty will be responsible for the following:

- Gaining permission from the building owner(s) for the artwork to be undertaken [permission has been approved for this site pending acceptance of the final concept design].
- Evaluating the site in respect to access, the condition of the wall, and other information relevant to the artwork [see Appendix].
- Providing any caveats in terms of themes, style and / or cultural significance.
- Promotion and publicity during the creation of the artwork and when it has been completed.

Submission Requirements

To be considered for this commission, we are seeking proposals containing the following information by **12pm on Monday 24 February:**

- A sketch / concept of your design.
- A short description of the intended design and its relationship to Piccadilly Arcade.
- A quote to deliver the mural, as per “Artist Responsibilities” above.
- Examples of your previous work.
- An estimate of the amount of time it will take to complete the mural
- Your availability to complete the mural from mid-March 2025.

Assessment Process

Proposals will be assessed by representatives from Creative Bay of Plenty, the body corporate owners of Piccadilly Arcade and Tauranga City Council, considering:

- The artist’s style;
- The concept design’s reference to the Piccadilly Line tube station theme of the arcade;
- The cost of delivery; and
- The timeframe for delivery.

Appendices

1. Template for Budget Considerations
2. Health & Safety Risk Assessment Form
3. Images and notes on site of commission

Piccadilly Arcade Mural | Artist Budget Considerations

Project Costs		
Item	Examples & Considerations	Amount
Artist Fee	Fee to pay the artist for the commission	
Project Coordinator / Curator	Any additional paid support, eg project management / administration	
Materials for Artwork	Including paint, rollers, brushes, drop sheets, graffiti guard	
Site / Surface Preparation	Cleaning materials, water blaster, landscaping, securing artwork	
Equipment Hire	Cherry picker, scaffolding	
Health & Safety	Do you need a health & safety plan developed, include items like protective gear, high vis vests, road cones	
Insurance	Public liability, indemnity, to cover artwork once completed	
Travel Expenses / Parking	Travel to and from the site, parking charges	
Traffic Management Plan	Do you need someone to prepare and lodge this?	

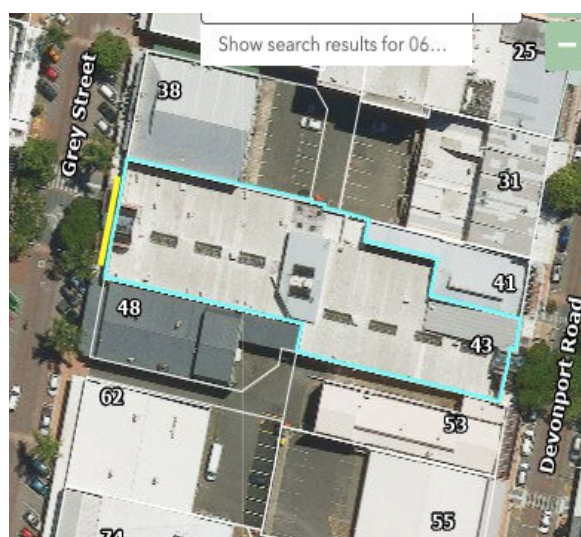
CBD Mural Project | Health & Safety Risk Assessment Form

DATES OF WORK:	COMPANY NAME:
ARTIST NAME:	ARTIST SIGNATURE:
LOCATION OF WORK [site address]:	RETURN FORM TO: Annie Hill, Creative Bay of Plenty Email: annie@creativebop.org.nz
DESCRIPTION OF WORK BEING UNDERTAKEN AT THIS SITE:	

Risk Assessment & Control Measures: Visually inspect the site and record all risks and methods to manage the risk [that is or could be associated with the work that you are about to perform]. Should conditions or the tasks you perform change, add any additional risks and mitigation to the list. Ongoing monitoring of any risk control measures is required to ensure that they remain effective for the duration of the work. Some common risk and control measures are recorded below. Please include any additional site-specific risk and control issues to this list.

POTENTIAL RISKS OR HAZARDS IDENTIFIED	CONTROL MEASURES IN PLACE
Pedestrian Traffic	Ensure an unobstructed walkway past the wall is maintained so that pedestrians don't have to leave the path. Consider pram and wheelchair access.
Tripping Hazards	Adopt good housekeeping procedures by ensuring all equipment is out of the way.
Road Traffic	Be aware of passing traffic on busy roads; ensure your vehicle is parked legally.
Wall close to the road and the job may put the artist in the path of traffic	Traffic Management Plan required. Communicate with Creative BOP for support in developing this.





- Seven surfaces make up this wall.
- Sheltered, well maintained walls, slightly textured painted surface.
- Surface clean, including glass arch shelters, required prior to painting.
- Wall features - 3 x glass shelters, multiple pipes, metal shelter supports, large arched window, panelled ceiling.
- Glass etched cabinet and alarm system.
- Design would need to consider and complement 'Piccadilly Arcade' sign.
- Art installation inside arcade, quirky stores such as barbers, wedding dress shop, tailor, art gallery.