

LT McGuinness – Te Manawataki o Te Papa Mural

Call-out for Artists - information booklet

Project background and purpose:

To celebrate the development of the Te Manawataki o Te Papa civic precinct, LT McGuinness are seeking applications from artists to create a mural on the hoardings at the entrance to the site, to brighten up the area for those working on the site and the public who walk by it everyday.

Project brief:

We invite artists to send in an expression of interest to design a mural that celebrates the Tauranga community.

We want artists to interpret the brief however they want, we're open to narratives, styles, and mediums (so long as they are 2D murals). We would like to see a mural that incorporates the themes of togetherness and community. Potential themes could also include the heritage of the site, where the city is going in the future, and/or celebrating the new civic precinct, Te Manawataki o Te Papa.

Artists must include the words 'Te Manawataki o Te Papa' and its translation 'The Heartbeat of Te Papa' somewhere in their design.

There are two spaces that LT McGuinness would like to see a mural on, there is the opportunity for one artist to create the mural for both spaces, or the opportunity for two artists to be commissioned.

Location:

The hoardings at the entrance to the Te Manawataki o Te Papa site, Wharf Street, Tauranga.

The hoardings are split up into one large wall measuring 3 x 2.1 m (left of the image) and two smaller walls measuring 3.7 x 2.1 m and 3.3 x 2.1 m (right of the image).



Budget:

Artists must supply a budget that covers the cost of their materials and artist fee as part of their application. Your budget will be considered as part of the assessment.

Timeframe:

Monday 30 September – Applications open

Monday 14 October – Applications close

Wednesday 16 October – Artists notified of outcome

Thursday 17 October – Thursday 31 October – Date range that the successful artist must be available to paint.

Installation dates of the mural will occur in consultation with the selected artist; however, the mural will ideally be completed by the end of October.

Application requirements:

To apply to be a mural artist, your application must include:

- A concept proposal (no more than half a page)
- A brief timeline indicating how long you expect the installation of your mural to take, and ideal installation dates.
- A budget
- A sketch
- Your artist portfolio or links to your social media/website.

Please send your application to TCC Arts & Culture Advisor Ellie Smith ellie.smith@tauranga.govt.nz by 9 am Monday, 14 October.

For further information on the project, please email TCC Arts & Culture Advisor Ellie Smith, ellie.smith@tauranga.govt.nz.

For further information on the Te Manawataki o Te Papa development, check out the following webpages:

<https://www.tauranga.govt.nz/our-future/its-on-in-our-city-centre/civic-precinct-the-heartbeat-of-te-papa>

<https://letstalk.tauranga.govt.nz/projects/library-and-community-hub>

<https://letstalk.tauranga.govt.nz/projects/tauranga-museum>

The Te Manawataki o Te Papa logo can also be provided if required.