



Park2Park

Art & Sculpture Trail

Artist Brief – Expressions of Interest

Kulim Park to Fergusson Park
Ōtumoetai
Tauranga Moana

20
25



OVERVIEW

Park2Park Art & Sculpture Trail aims to install sculptural artworks along a coastal strip connecting Ōtumoetai and Matua, linking Kulim and Fergusson Parks. This culturally and historically significant area will feature art that highlights the deep connection between land and harbour while fostering community engagement and environmental appreciation.

Park2Park is calling for Expressions of Interest (EOI) to apply for this exciting opportunity to design and create the **first** permanent installation for the Park2Park Art & Sculpture Trail.

KEY INFORMATION

- Project: Park2Park Art & Sculptural Trail
- Led by: Park2Park Charitable Trust
- Installation Type: Permanent sculptural installation
- Eligibility: Open to emerging and established local and national artists
- Commission: Paid opportunity (upon short listed selection of concept drawings, there will be a payment of \$1500 to submit detailed design drawings and costings and the research that underpins the design ie. hapū engagement)
- Successful applicant artist fee for final sculpture is \$40k plus all relevant costs for fabrication, engineering, installment and transport etc.

KEY DATES

- Expressions of Interest (EOI) Open: **15th March 2025**
- Expression of Interest and Concept Designs Due: **30th April 2025**
- Shortlist Selection notified: **15th May 2025**
- Shortlisted Artists deliver detailed concept and developed proposal and costings: **4th July 2025**
- Final Selection Decision: **31st July 2025**
- Successful Artist Notified: **August 2025**

**Dates are subject to change pending EOI submissions*

ABOUT US

Park2Park is a registered Charitable Trust dedicated to enhancing public spaces through art and cultural storytelling. Our mission is to recognize and reflect the historical significance of the whenua while strengthening community connections.

We are working towards a meaningful partnership with mana whenua, Ngāi Tamarāwaho hapū and other significant hapū, to fulfill our obligations to Te Tiriti o Waitangi and to be guided by the community who hold the histories and narratives of Ōtumoetai, Tauranga Moana.

The Park2Park Trust will oversee the selection process and provide funding for the commissioned artworks.

- Beverley Edlin (Trustee)
- Dorothy Forbes (Trustee)
- Richard Kluit (Chairman)

Curatorial Panel

With guidance from Te Pou Takawaenga (Tauranga City Council's Strategic Māori Engagement unit), a mana whenua representative will collaborate with Park2Park's Curatorial Panel to ensure cultural sensitivity and site relevance.

The panel includes:

- Ross Hemera
- Liz Cooper
- Kyle Sattler
- Arohanoa Mathews
- Bruce Farthing (Curatorial Chair)

THE BRIEF

We invite you to submit an EOI to be considered as one of a short-list of artists who will be paid to create an art proposal. This particular commission for the first site to acknowledge the foreshore from Kulim Park to Fergusson Park, a very significant “food basket for Māori” from the beginning of settlement.

We encourage artists or collectives to submit concepts for sculptures that reflect the historical and ecological significance of the area. Selected works should align with the project’s vision of creating a vibrant, accessible outdoor space sculpture that acknowledges the environment, both mana whenua and broader community values. Consideration of Ōtumoetai’s wider cultural history is encouraged.

Artwork Considerations:

- Works must be durable, suitable for outdoor installation, and able to withstand environmental conditions.
- Materials should align with sustainable and environmentally conscious practices.
- Designs must consider public safety and accessibility.
- Artists are encouraged to collaborate with mana whenua via Arohanoa Mathews arohanoa@creativebop.org.nz

Taiao/Environment Considerations:

- To reduce and manage the risk to people, properties, critical infrastructure and the natural environment
- To ensure that any proposed works are consistent with the nature conservation requirements of the site.
- To be aware of the importance and significance of the whenua/land, in relation to the local economy in respect to tourism and recreation.
- Provide an adaptive approach to the design of the works.
- To ensure sustainable development, minimizing the use of new primary materials during engineering works to minimize waste.
- To avoid harm to protected species and designated wildlife sites in the vicinity of the proposed works.
- To have due regard to conservation of the built heritage in the vicinity of the proposed works

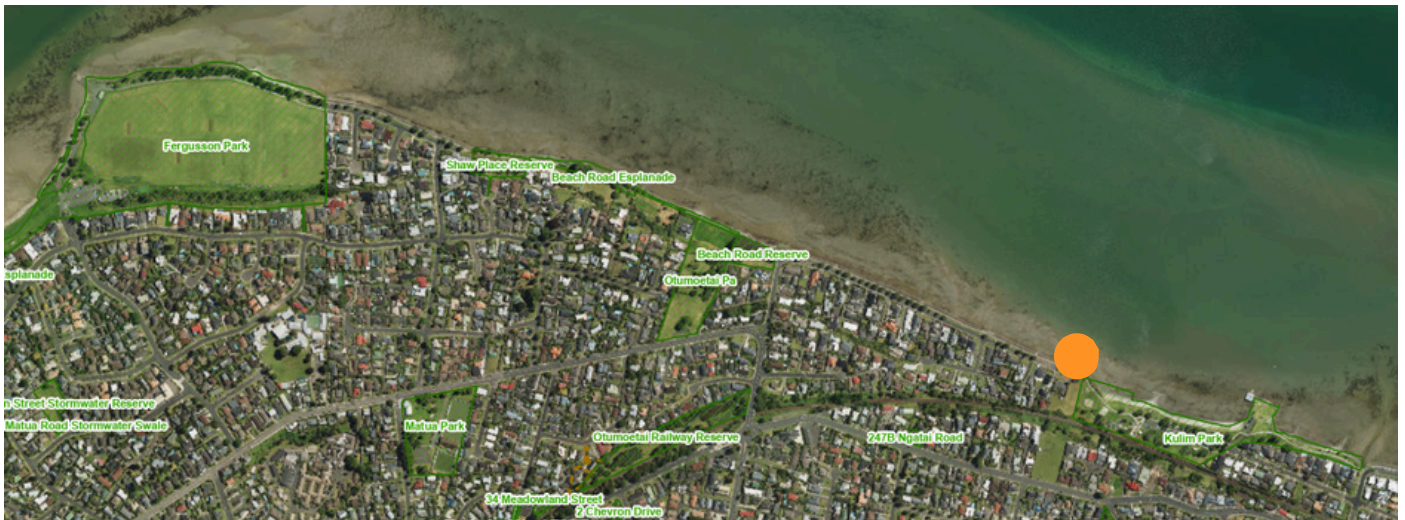
We encourage the short-listed artists to be open to the idea of recording the creation of the installation proposal (by way of seminars, marketing and online media and possibly workshops) for educational and archival purposes.

**IP - Intellectual Property of the art concepts and narratives of mana whenua will remain with the artists and mana whenua.*

SIGNIFICANT SITES

Kulim Park to Fergusson Park

The long term aim for the Park2Park Art and Sculptural Trail is that artworks will be strategically placed along the coastal pathway integrating seamlessly with the natural environment. Consideration will be given to visibility, public engagement, and cultural relevance. The pathway passes by some of the most historic sites in Tauranga including the Ōtūmoetai Pā reserve. Some of these sites will be the focus of commissioned art and sculptural works in the future.



The selected site - above the high tide mark, shown in orange - lies between the water and the pathway. It looks to Mauao with unrestricted views to the piece from all angles. The site symbolises:

- A tidal estuary, the waters of the large harbour, and the ocean beyond providing an abundance of food - the pipi beds were some of the largest in the country.
- Women gathering shellfish and men going out fishing with bone hooks and flax nets weighted with stone sinkers.
- That as accomplished offshore sailors they were regularly paddling their canoes to outer islands to collect obsidian and petrels (mutton birds) for food amongst other things
- Mauao, the volcano at the harbour entrance, was a key place marker.



The view from the site selected

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EXPRESSION OF INTEREST PROCESS

Phase One (Opens 15th March 2025)

Artists must submit an expression of interest outlining their concept, materials, and alignment with the project's vision. The independent curatorial panel will assess proposals based on artistic merit, feasibility, and design concept. The selection process is as follows:

Expression of Interest:

- Full Name; Contact Email; Phone; Address
- A description of the idea and how the work will respond to the brief (250 words)
- A visual sketch depicting your ideas (A3 size 1-2 pages)
- Proposed materials, construction, scale, and approximate budget
- Links to articles/writings of your art or you as an artist
- Your idea should align with one of Tauranga City Council's strategic outcomes for Public Art. Please see the link here: [TCC Public Art](#)

Please attach the following:

- A recent Bio and Summary of the artist/collective's current practice - CV (2-3 pages max; include your connection to Ōtumoetai/Tauranga Moana if any)
- Up to 5 x digital images of previous work

HOW TO APPLY - Refer to next page

Phase Two (Artists notified 15th May 2025)

Short listed submissions will:

- Provide a detailed visual image of proposed installation, including a digital mockup within the site.
- Provide a full budget, for development and fabrication of the artwork.
- Have the opportunity to engage with iwi and trust representatives to consult and wānanga.

After selection, Park2Park will work with the chosen artist and our partners to develop a full project plan, including funding and budget. Target installation date is TBC and will be agreed by all parties.

HOW TO APPLY

Please submit all proposals via the online application form linked below.

For further details or to submit an application, contact Park2Park Charitable Trust:

Richard Kluit (Chair Park2Park Trust)
rjkluit@xtra.co.nz

Bruce Farthing (Curatorial Panel Project Lead)
brfarthing@gmail.com

We look forward to receiving your Expression of interest, ngā mihi.

[APPLY HERE](#)