

Tauranga Tiahuia Murals

Call-out for Artists - information booklet

Project background and purpose:

To celebrate the FIFA Women's World Cup being held on our shores earlier this year, and with the generous support of the *Hine te Hiringa - Empower Women Utilising FIFA Women's World Cup 2023 Fund* from the Department of Internal Affairs, Tauranga City Council has created a series of programmes called *Tauranga Tiahuia* that will empower the women of our region. This includes a [mentoring programme](#) and a murals project.

The murals project will involve Tauranga City Council commissioning five murals in key city locations that honour Tiahuia – women of prestige and talent.

Tauranga has a rich and dynamic history of women from all walks of life who exemplify excellence, courage, triumph, and potential. By weaving the inspiring māreikura (superwomen) narratives of Tauranga wāhine, we will blaze a trail for women's empowerment.

Project brief:

Tauranga City Council (TCC) invites artists to send in an expression of interest to design a mural that honours a Tiahuia with strong connections to Tauranga. TCC is looking for designs that honour the chosen Tiahuia, embody her spirit, and inspire the next generation of young women to dream big. We want artists to interpret the brief however they want, we're open to narratives, styles, and mediums (so long as they are 2D murals).

We are looking for five artists to complete one mural each at key locations around our region. Artists can apply with a site-specific proposal (location information below) or a general concept and be matched to a location.

We encourage artists of all levels from emerging to established to apply. If this will be your first time painting a mural, please let us know in your application and we will pair you with an established mural artist as a mentor. If you are interested in mentoring a fellow artist, please let us know in your application (please also reach out if you would like to mentor instead of applying to be one of the mural artists).

Please note – this project is only open to artists who whakapapa to Tauranga, were born in Tauranga, and/or currently reside in Tauranga.

Locations:

1. Mount Sports Centre

[Cnr Maunganui & Hull Road, Mt. Maunganui](#)

Option 1:



Option 2:





Tauranga City

2. Pāpāmoa Sports and Recreation Centre
[Pāpāmoa Beach Road, Pāpāmoa](#)

Option One:



Option Two:



3. **University of Waikato Adams Centre for High Performance**¹
[52 Miro Street, Mt. Maunganui](#)



4. **Morland Fox Park**
[Devon Street, Greerton](#)

We suggest artists visit this site to determine which part of the building (the clubrooms) they would like to use. There are many small sections of walls, so it could provide an interesting canvas for those looking to do something a bit untraditional.

¹ Please note that to paint on this location, artists will need to use a scissor lift. Applicants applying to work at this location must have the necessary requirements (or be willing to obtain the necessary requirements) to work at height on a scissor lift. Alternatively, artists can have someone who is qualified with them at all times when utilising the equipment.

5. Spring Street Carpark²

[94 Durham Street, Tauranga](#)



Budget:

Tauranga City Council is offering a **\$10,000** artist fee for each mural, and up to an additional **\$5,000** to spend on materials and tools. Your submitted budget should include how you expect to spend the \$5,000 on materials/tools.

Tauranga City Council will ensure all locations are prepped and ready for artists to begin installation, including cleaning and water blasting, where required.

² Please note that to paint on this location, artists will need to use a scissor lift. Applicants applying to work at this location must have the necessary requirements (or be willing to obtain the necessary requirements) to work at height on a scissor lift. Alternatively, artists can have someone who is qualified with them at all times when utilising the equipment.

Tauranga City Council will also provide the equipment to work at height if required, including ladders, mobile scaffolding platforms, and scissor lifts. TCC will also provide relevant and reasonable health and safety equipment and will ensure traffic management plans are in place at the necessary locations. TCC will also ensure that public liability insurance is in place for the installation period.

Application requirements:

To apply to be a mural artist, your application must include:

- A concept proposal (no more than one page)
- A brief budget for materials
- A draft timeline indicating how long you expect the installation of your mural to take, and ideal installation dates.
- A sketch
- A brief artist statement.
- Your artist portfolio or links to your social media/website

Your concept proposal must explain who your chosen Tiahuia is, why you think they embody this title, and their connection to Tauranga. Your chosen Tiahuia must whakapapa to Tauranga Moana or have a strong connection to this area.

Please send your application to ellie.smith@tauranga.govt.nz by 5 pm Friday 12 January 2024.

Applicants may be shortlisted and invited for a site-visit. Shortlisted applicants will be required to send in a more detailed concept proposal, design, budget, and artwork mock-up. Shortlisted artists will be paid **\$300** for this more detailed proposal. It is at Tauranga City Council's discretion whether this additional stage is undertaken.

Timeframe:

Friday 12 January – Applications close

Friday 26 January – Artists notified of outcome (artists will either be selected or shortlisted into Round 2)

If Round 2 is needed, Artists will be given time to complete a site visit and a more detailed proposal. Proposals will be considered the following week with artists notified of the outcome no later than Friday 9 February.

Installations of murals will occur during February and March in consultation with the selected artists.

Planning:

For further information or for advice in planning and designing your mural, please email Project Lead and Tauranga City Council Community Arts Advisor Ellie Smith on ellie.smith@tauranga.govt.nz