







Toi Moana 2018-19 Summary Highlights

The 6 vs are the framework for achieving the vision outlined in Toi Moana. The scorecard is reflective of the sectors year one delivery of Toi Moana. The vision is for a vibrant and inclusive Western Bay of Plenty region, where our shared history with tangata whenua is acknowledged, our creative industries thrive and prosper, and our diverse community is valued and enriched by arts and cultural experiences — everyday, for everyone.

This is not an exhaustive list. CBOP would like to acknowledge those individuals and organisations not mentioned here that are contributing to our diverse and growing sector. The Toi Moana implementation plan will undergo a revision in 2020 to future proof for enduring relevance.

goal	what this means	highlights	progress
visionary	That as a region, we are attracting a creative workforce.	Priority One <ul style="list-style-type: none"> Groundswell Festival of Innovation — 43 events which attracted over 4000 people, creative thinking at the heart of innovation. 'Love our Laneways' creative sector activation as part of Groundswell withover 1000 attendendees. Canvas Careers Expo championing arts as a viable career prospect. Ngā Wāhine o Mereaira project. Support of Design Thinking meetup. Support of the development of Māori STEAM strategy as foundation partner for Toi Kai Rawa. 	
vocalising	That you can access and participate in arts and culture, everyday	Tauranga Art Gallery <ul style="list-style-type: none"> 65,689 visitors to the gallery. 9767 students through education program. 20 exhibitions. Creative Bay of Plenty <ul style="list-style-type: none"> Conduct of youth research of 485+ students on participation and perception of youth school years 9-13, the largest study of its kind in New Zealand. Complete website overhaul to showcase arts sector & local events or workshops. Countless activations, exhibitions and events from Little Big Events, Downtown Tauranga, The Western Bay of Plenty Museum, The Arts Junction Katikati and Katikati Open Air Art — among many, many others! 	
vibrancy	That arts and culture facilitates and organisations meet the needs of the region.	Creative Bay of Plenty <ul style="list-style-type: none"> 630 events shared on website. 246 workshops uploaded and promoted. 51 news articles on creative sector information. 51 newsletters to upskill and connect creative sector. Support of Bay Venues feasibility study into economic impact of Bay Dreams Festival. The Incubator <ul style="list-style-type: none"> 54 Exhibitions held in 2 galleries. 151 Art workshops held in our education. 7 Festival events. 33 Collaborative events. 144 Music events. Tauranga City Council <ul style="list-style-type: none"> Revision and prioritisation of Arts and Culture in funding frameworks. 	

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goal	what this means	highlights	progress
valuing	The diverse cultural identities are celebrated, and local Māori culture is a point of difference.	<ul style="list-style-type: none"> • Welcoming Communities established as a programme within the Western Bay of Plenty. • Matariki programme of events. • Waitangi Day — He Iwi Kotahi event. <p>TBOP</p> <ul style="list-style-type: none"> • Delivery of Cultural Explorer framework. • International promotion of sector events. 	
viability	That there is value of, and investment in, arts and culture.	<p>Creative Bay of Plenty</p> <ul style="list-style-type: none"> • Investment mapping research complete on time on budget. • 4 x strategy implementation meetings held. • 2 x sector events held to initiate strategy delivery and to update the end of year strategy progress. 	
vitality	That there is development of creative entrepreneurship.	<p>Toi Ohomai</p> <ul style="list-style-type: none"> • Free short programmes offered on photography; fashion pattern making; garment construction; Photoshop & Illustrator; gaming. • Koiora Rangatahi holiday programme from Ngai Te Rangi arts day at Toi Ohomai including: painting; uku; raranga; whakairo; taonga puoro. • Creative Industry student summer internship. • Toi Māori Programme development. • Supporting music students in Waiata Māori awards. • Strengthening and embedding the Māori world view into all creative programmes giving context to matauranga Māori. 	



completed



ongoing



exclamation point meaning here

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