

Waitaha Reserve
Skate Ramp Wall Murals (x2)
Call-out for Artist – Information Booklet

Project Background and Purpose:

Tauranga City Council is upgrading Waitaha Reserve. As part of our efforts to enhance the community space, we are improving the space by upgrading the playground, shade structures, basketball court, connecting paths, drinking fountains, picnic, and seating areas. Additionally, we are revamping the existing skate park to make it more inviting and inclusive.

We are seeking expressions of interest from artists to design and paint a mural on:

1. The existing skatepark walls all currently painted black
2. New mini skate ramp that will be constructed offsite and installed at Waitaha Reserve in January/February 2025.

Project Brief:

We invite artists to submit expressions of interest to design a mural that encourages and inspires the next generation of female skateboarders. We want to challenge the traditional male-dominated narrative of skate spaces. Create a welcoming atmosphere that has a lasting impact on the community. The themes we would like the mural to convey are:

- **Empowerment:** Focus on themes of strength, confidence, and individuality.
- **Inclusion:** Emphasize diversity and representation in sports and play.
- **Community:** Foster a sense of belonging and connection

Waitaha Reserve is located in the heart of the Welcome Bay community. Ngāti Hē is mana whenua, and their connection will always be paramount. Welcome Bay is a stunning and vibrant part of Tauranga, and we want to celebrate that.

We want artists to interpret the brief however they want; we're open to narratives, styles, and mediums (so long as they are 2D murals).

We encourage artists from diverse backgrounds and experiences to apply, but preference will be given to an artist with a connection to Welcome Bay.

Ideally, the mural on the existing skate park walls will be completed before the reserve opening on 6th December 2024. Discussions will occur with the selected artists for the best installation dates for the mural on the mini skate ramp.

Budget:

Tauranga City Council are offering an \$8,000 (exc. GST) artist fee, and up to an additional \$5000 for materials and tools.

Application Requirements:

To apply to be a mural artist, your application must include:

- A concept proposal (no more than one page)
- A brief budget for materials
- A draft timeline indicating how long you expect the installation of your murals to take, and ideal installation dates for the existing skatepark walls.
- A sketch
- A brief artist statement
- Your artist portfolio or links to your social media/website

Please send your application to Kylie Sisley at kylie.sisley@tauranga.govt.nz by 9 am Monday 11th November 2024.

Timeframe:

Applications open – Friday, 25th October 2024

Applications close – Monday, 11th November 2024 (9 am)

Artists notified of the outcome - Wednesday, 13th November 2024

Installation dates of the mural will occur in consultation with the selected artist.

For further information, please email kylie.sisley@tauranga.govt.nz.

Existing Skate Park:

The red lines indicated the mural walls.

The 'C' wall is approx. 25m x 120cm and tapers down on the sides.

The 'L' wall is 15m x 60cm and tappers down to ground level.







Mini Skate Ramp

